

## Baker Publishing Group Presents





stories to come home to . . .

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#### **Welcome to the 2025 ACFW National Conference!**

The ACFW Executive Board and Staff welcome you to beautiful Springfield, Missouri in the heart of the Ozarks. While great care and many prayers go into planning every conference, this one is extra special because the ACFW family is celebrating a very important birthday and we're so glad you're here to celebrate with us.

Twenty-five years ago, the American Christian Romance Writers, as we were called back then, was born. Back then our family was small—just a dozen or so authors who loved Jesus and writing books. Our guiding scripture was Psalm 45:1: "My heart is stirred by a noble theme as I recite my verses for the king; my tongue is the pen of a skillful writer."

As most families do, ours has grown and changed over years to embrace other Christian genres and a new name that reflected the varied genres of our members. The one thing that hasn't changed is our focus on training up generations of writers whose talents have been given to them by God and whose words will become books that change lives.

Whether you're new to the family or have been a member for decades, you're going to fit right in. Are you at the beginning of your writing career? Great! We've got classes as well as a special orientation gathering just for you.

Don't know many ACFW family members? No worries! We've made sure there are plenty of opportunities for meeting other writers with similar interests to you both in classes and at mealtimes. Cue the genre night pizza party!

For conference veterans, you'll find we listened to you and mixed things up a bit this year. From the variety of deep dives offered prior to the official beginning of the conference to the classes we're offering and speakers who will be attending, we hope you will be inspired and uplifted by the changes we've made.

One thing that we have not changed is our focus on Christ and worship. There will be many opportunities to give Him praise during worship times or perhaps to offer Him your prayers for settling an anxious heart or offering joyous gratitude. We truly believe in the saying "find a member; find a friend" so don't be afraid to offer a smile, a word of encouragement, or maybe a hug to someone who might need it.

And if you're that someone who's having a moment, know we've all been there and rest assured you're among family and future lifelong friends. Please know that you have been prayed over before you ever made the decision to attend. You are where the Lord meant you to be. Just wait and see!

So as you walk through the coming days, never forget you are a valued member of the ACFW family. We put this reunion together just for you! How else were we going to meet you and welcome you into this international family of writers united in our love of the Lord and our desire to write for Him?

So once again, enjoy your time here at conference. Soak it all in and learn. Make friends and keep your focus on the Lord. Above all, we hope you'll have a wonderful God-filled experience at our birthday family reunion.

**Your ACFW Executive Board and Staff** 

# ACFW 25TH ANNIVERSARY -

#### Where Faith and Family Meet — One Signature at a Time

#### Welcome!

At ACFW, our writing journey is enriched by the faith and friendships we build. This Scavenger Hunt is a fun way to meet new faces, deepen connections, and celebrate the beautiful family of Christian writers we are privileged to walk alongside.

#### How to Play:

- Find attendees who match the categories below.
- Have them sign next to the category that fits them.
- Each person may only sign your sheet once.
- When you meet someone, take a moment to introduce yourself and share part of your writing story—you never know what friendships might bloom!
- Return your completed sheet by noon on Saturday. Hand it in at the conference office.

#### **Prizes:**

- First to complete the hunt
- Most categories completed
- Random drawing for anyone who completes at least 15 categories

#### **Notes:**

- You do not need to complete the entire sheet to participate—just join the fun!
- Focus on fellowship over formality. We're a family first and foremost.
- Smile, share, and celebrate one another's stories.

Category	Signature
A current or former board member	
Someone from your chapter zone	
Someone who got their first contract through an ACFW conf	ference
A first-time conference attendee	
A multi-published author	
A debut author (first book published in the past year)	
An agent or editor attending the conference	
A winner or finalist of a major writing award	
A mentor in the ACFW mentorship program	

# - CONFERENCE SCAVENGER HUNT

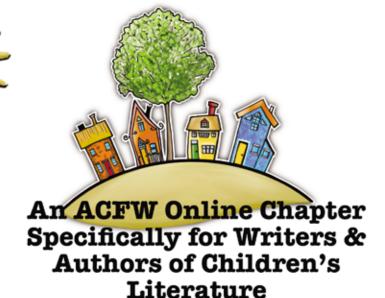
Category	Signature
A conference presenter or workshop leader	
Someone who self-published a novel	
Someone who writes in your genre	
Someone who writes in a different genre than you	
Someone from a different state than yours	
Someone from outside the U.S.	
Someone who has attended five or more ACFW conferences	
Someone who has been an ACFW volunteer in the last 5 years	
Someone who has written a book set in your home state	
Someone who writes historical fiction	
Someone who writes speculative fiction	
Someone who writes contemporary fiction	
Someone who has participated in NaNoWriMo	
Someone who has collaborated on a novel	
Someone who writes under a pen name	
Someone wearing an item with Scripture on it	
Someone who is so excited they couldn't sleep last night	
Someone who looks a lot like you!	
Someone born in the same year as you	
Someone with the first name of your WIP's protagonist	
Someone who gave you a hug today!	



# ACFW KIDLIT ONLINE CHAPTER



- Monthly Speakers Most every 4<sup>th</sup>
  Tuesday of the month except
  December and during ACFW
  Conference months.
- \$11 annual dues for KidLit Chapter.
- ACFW National Membership required.
- Annual KidLit Writing Contest.
- Exclusive private FB group.



Membership Application:

https://www.acfwkidlit.com/board-andmembership

acfwkidlit@acfwchapter.com





















https://www.acfwkidlit.com

# Kingdom KidLit Contest ENTRIES OPEN JUNE 1st

Sponsored by the ACFW KidLit Online Chapter

acfwkidlitcontest@gmail.com

# LIFETIME ACHIEVEMENT AWARD ROBIN JONES GUNN

Robin Jones Gunn is the bestselling author of over 100 books with several award-winning fiction series including the timeless Christy Miller, Glenbrooke and Sisterchicks® novels. Her newest series is the bestselling Suitcase Sisters collection.

Robin's popular nonfiction includes her memoir, Victim of Grace along with Praying for Your Future Husband co-authored with Tricia Goyer. She also has ten giftbooks and devotionals published along with fourteen children's books and fifty articles. Sales of her diverse collection of books top 6.5 million copies.

Four Hallmark Christmas movies were created from her novels. The three Father Christmas films starring Erin Krakow, Niall Matter and Wendie Malick, premiered as the Most Watched and Highest Rated films on the Hallmark Movies and Mystery channel. A Glenbrooke Christmas, inspired by her novel, Secrets, re-airs frequently on the Hallmark channel.

Robin's passion for speaking and teaching has taken her around the world where she's keynoted in Africa, Brazil, Europe, England and Australia as well as Canada and throughout the US. Robin served on the Board of Media Associates International and currently co-hosts the popular Women Worth Knowing podcast and radio program with Cheryl Brodersen.

Many of Robin's books have appeared multiple times on the ECPA bestseller list and have been both finalists and a winner of the Christy and Gold Medallion awards. She was honored to receive the Readers' Choice Award twice from FHL of Romance Writers of America.



# GETTING THE MOST FROM YOUR CONFERENCE EXPERIENCE

#### **Wear Your Name Badge at All Times:**

Your name badge is essential for networking and identifying you as a registered attendee. It also serves as your meal package ticket. Admittance to sessions or meals will not be allowed without your name badge.

#### **Attending Sessions:**

Room assignments for each session are made according to the number of attendees registered for each session. Please arrive on time at your appointed workshop so you can find a seat without interrupting the presenter. You should have received an email with handouts for your specific sessions you signed up for. The schedule is tight to maximize your learning opportunities, so please respect the speaker's time when the class is over. They most likely have responsibilities immediately following, and the conference staff will need to clear the room to prepare for the next presentation.

#### **Appointments:**

Conference Appointment Coordinator, Casey Miller, will be available to answer your appointment questions and provide assistance. Please report to the appointments desk prior to your appointment time. Staff will direct you from there.

Appointments take place during workshop times, and presenters understand you may have to leave or return during their presentation, but please do so quietly so as to not disrupt the speaker or attendees. Please be considerate of your appointment times. Arrive a little early so you don't keep anyone waiting. It's imperative that you comply with the time allotment and the time keepers' instructions. You don't want to infringe on another member's appointment time. Etiquette during appointments speaks highly of you as a professional.

#### **No Faculty-Hosted Meals:**

Due to the sheer size of the conference, there are no faculty-hosted meals this year. Most of the agents, editors, mentors, and industry professionals make themselves available in the lobby areas after the day's events are concluded.

#### **Babies and Children:**

The ACFW conference is a professional event. Babies (even nursing infants) and children are not allowed in any general sessions, meals, worship sessions, workshops, or spotlights.

#### **Session Recordings:**

The conference sessions will be available for purchase, inclusion of all Early Bird sessions options. If you didn't utilize the option during registration, you may visit the ACFW website and order the conference recordings later. Because of

our contract with the hotel, recording and/or videotaping is only allowed by ACFW or ACFW's contracted audio/video company.

#### **Thursday Night Pizza Genre Party:**

Finally, a pizza party option from ACFW! We'll break off into separate groups based on your genre of writing. This is a fun way to connect with other writers in your own genre. After pizza, there will be a hosted discussion and lots of fun, focused on the various genres.

If pizza isn't your thing, you may also do dinner on your own. At the hotel, there's Q Street Perk, which offers light bites, salads, sandwiches and pastries, plus fresh brewed coffee, of course. Or the on-site restaurant is the Terrace Grille & Lounge, offering contemporary cuisine, and favorites like burgers, flat breads, steak and more. Whether you join in for the pizza party or do dinner on your own, you're welcome to join the fun of the genre group gatherings after the pizza party.

#### **Friday Zone Lunch:**

Lunch on Friday is designated as the Zone Lunch. Make face-to-face connections with ACFW members from your area. Tables will be designated and labeled by zones for this meal. Swap stories and contact information, share local research interest, and establish friendships are the beginnings of new ACFW local chapters.

#### **Friday Night Milestones Dinner:**

Friday night will be a special night at the conference, because it's the Milestones Dinner. In previous years this has been on Thursday night. ACFW will bestow another honor for member novelists whose careers have reached significant publishing milestones. This special recognition will be awarded to novelists who have reached landmarks of 25, 50, 75, 100, or 100+ published novels (traditionally, QIP\*, or a combination), and they will receive a beautiful ACFW pin marking that accomplishment. This is a wonderful night of celebration and encouragement.

#### **Saturday State of the Industry Lunch:**

State of Industry panels with agents and editors in the general session, followed immediately by lunch.

#### **Saturday Awards Gala Dinner:**

It's the highlight of the awards season for Christian Fiction. We'll announce with winners of the Carol Awards, Genesis Contest, plus Agent and Editor of the Year and more. It's a very special evening to wrap up ACFW's national conference. Don't miss it.

# EARLY BIRD SESSIONS

#### Thursday, September 4, 2025

### Early Bird #1 Deep Dive with Angela Hunt

The Master Storyteller's Workshop: Take Your Manuscript to the Next Level 8:00 am - 3:00 pm

Have you ever wished someone would stand beside you, asking specific questions, forcing you to check your plot, deepen your characters, enliven your dialogue, and take your manuscript to an entirely new level? If you have at least a first draft of your work in progress, this is the workshop for you! Angela Hunt will guide you through an intensive examination of your manuscript, giving you tools to go deeper, write better, and uncover layers you never knew existed.

Come to this project with your manuscript and your laptop, and be prepared to give your WIP the depth and polish it needs to succeed.

### Early Bird #2 Al Automation for Authors:

Streamline, Automate, and Save Time with Kate Angelo 8:00 am - Noon

Are you spending hours on social media instead of writing? Marketing and growing your author platform shouldn't take away from your writing time. In this deep dive, fiction authors will develop a customized, one-click content creation system complete with images, SEO-rich captions, hashtags, a drag-and-drop social media calendar, and a seamless approval process. Attendees will utilize a simple spreadsheet, AI, and automation tools to streamline their content strategy, eliminate busywork, and free up hours each week.

Whether you're tech-savvy or a complete beginner, the stepby-step guidance and troubleshooting support included in the session will ensure that everyone stays on track. By the end, each attendee will leave with a ready-to-use workflow they can implement immediately, along with the knowledge to build and customize even more automation systems in the future.

Please bring your laptop and credit card with at least \$5.00 to spend.

### Early Bird #3 The Author's Design Toolkit:

Using Canva for Social Media & More with Pepper Basham 8:00 am - Noon

Pepper Basham gives a step-by-step introduction to ways authors can use Canva for marketing/promotion, social media, and even book covers. Having used Canva for years for various social media and bookish creations, she hopes to share some of the beginning elements of Canva with you to help make how you visually present your books (whether online or print) in professional and cost-efficient ways. The class will offer hands-on practice of making your own promotional graphics/visuals so make sure to bring your computer with you.

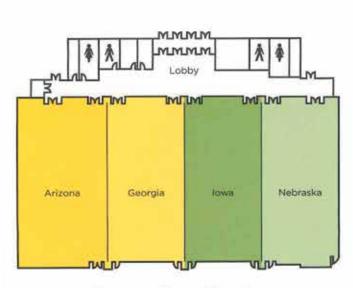
### Early Bird #4 Polish Your Proposal Before You Pitch

with Rachel Hauck and Cara Putman 8:00 am - Noon

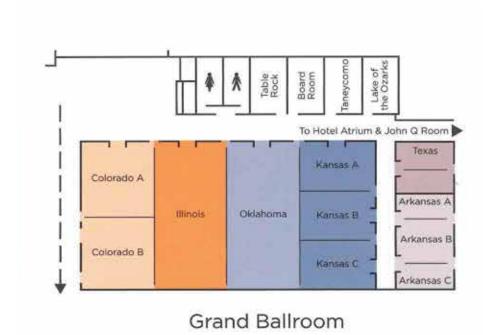
Before you pitch your next great idea, let's go for a homerun! Join bestselling authors Rachel Hauck, award-winning and New York Times bestselling author, and legal expert Cara Putman, also an award-winning author, for a Deep Dive workshop on how to elevate your proposal pitching game. Come prepared for hands-on exercises and personalized feedback. You'll learn how to avoid clichés and distill your story's essence down to the hook and high concept editors and agents will find irresistible. Whether you're a beginner or a seasoned writer, this workshop will empower you to confidently pitch your work in this madcap writing game.



# HOTEL FLOORPLAN



Convention Center



# CONTINUING EDUCATION SESSIONS

#### CE 01 Exploring Kidlit's Many Faces

**Presented by:** JPC Allen, Bettie Boswell, Victor Hess, Bitsy Kemper, Annika Klanderud, and Julie Lavender

Whether you are only thinking about writing for children or are a published Board Book through Young Adult author, this workshop has something for you. Experts from each level will start with the basics and address hot topics. Valuable tips for use in multiple levels will be highlighted after each mini-presentation. A time for Q & A and making personal connections in small groups are included. Participants will also learn more about ACFWKidlit's chapter.

#### **CE 02**

### Kickstarter: The what, why, and how of crowdfunding your books!

Presented by: Emilie Haney

A class on what Kickstarter is, how to use it as an author, and why you might want to consider it to launch your books.

#### **CE 03**

### The Author's Blueprint: Building Buzz Through Tours and Tech

Presented by: Colleen Coble

Unlock the secrets to amplifying your author platform and connecting with readers like never before in The Author's Blueprint: Building Buzz Through Tours and Tech. This dynamic workshop is designed for writers ready to take their careers to the next level by mastering the art of promotion

through live events, digital strategies, and collaborative opportunities. Whether you're an indie author or traditionally published, this session will equip you with actionable tools to build your audience, boost your visibility, and create lasting buzz around your work.

#### **CE 04**

### The Silent Storyteller: Mastering Body Language in Writing

Presented by: Carrie Stuart Parks

This dynamic, information-packed program empowers writers to wield body language as a transformative storytelling tool. Discover how physical beats—subtle gestures like a clenched jaw, an averted gaze, or a nervous thumb tap—can deepen character development, amplify dialogue, and craft immersive, emotionally resonant scenes. Through hands-on exercises and vivid examples, participants will master the art of using nonverbal cues to convey unspoken tension, attraction, or fear, seamlessly replacing exposition with visual storytelling that "shows, not tells." The class dives into practical techniques: where to place beats for maximum impact, how to vary gestures for authenticity, and how to avoid overuse while maintaining natural rhythm. Writers will learn to pace dialogue, anchor characters in physical space, and layer scenes with subtext and nuance. By the end, participants will wield this often-overlooked skill to elevate their narratives with depth, realism, and emotional punch—turning silent movements into powerful storytelling allies.



# WED/THURS SCHEDULE

Time	Event	Location
4:00 pm – 8:00 pm	Registration Desk	Lobby
10:00 am – 9:00 pm	Bookstore Books Dropoff	Iowa
hursday, Septemb	or 4, 2025	
Time	Event	Location
8:00 am – 5:00 pm	Registration Desk	Lobby
8:00 am – 3:00 pm	Early Bird Session #1: (optional add-on session) – Angela Hunt	Oklahom
8:00 am – 5:00 pm	· · · · · · · · · · · · · · · · · · ·	Oktanomi
8:00 am – Noon	The Master Storyteller's Workshop: Take Your Manuscript to the Next Level	Kansas AB
8:00 am – Noon	Early Bird Session #2: (optional add-on session) – Kate Angelo	Kansas AB
0.00	AI Automation for Authors: Streamline, Automate, and Save Time	И С
8:00 am – Noon	Early Bird Session #3: (optional add-on session) – Pepper Basham	Kansas C
0.00	The Author's Design Toolkit: Using Canva for Social Media & More	711.
8:00 am – Noon	Early Bird Session #4: (optional add-on session) – Rachel Hauck and Cara Putman	Illinois
0.00	Polish Your Proposal Before You Pitch	
8:00 am – 5:00 pm	Bookstore	Iowa
1:30 pm – 3:00 pm	Honoree Reception (by invitation only)	Colorado B
3:00 pm – 3:45 pm	First-time Attendees Orientation	Colorado A
4:00 pm – 5:45 pm	Opening of the 2025 ACFW Conference	Arizona/Georgia
6:30 pm – 9:30 pm	Pizza Party & Genre Breakouts	
	Mystery/Suspense/Thriller – hosted by Rick Acker, Colleen Coble, and Cara Putman	Arizona/Georgia
	Opt-in inclusion of a pizza party (ticket required) 6:30-7:30,	
	followed immediately by a fun night focusing on mystery/suspense/thriller	
	Contemporary/Romance – hosted by Pepper Basham, Joy Massenburge, and Kathleen Y'Barbo	Oklahoma
	Opt-in inclusion of a pizza party (ticket required) 6:30-7:30,	
	followed immediately by a fun night focusing on contemporary and romance	
	Historical – hosted by Angela Hunt	Illinois
	Opt-in inclusion of a pizza party (ticket required) 6:30-7:30,	1,,,,,,,,
	followed immediately by a fun night focusing on historical fiction/historical romance	
	Sci-Fi/Fantasy/Allegoric – hosted by Emilie Haney (who writes as E.A. Hendryx)	Kansas AB
		1000000112
	Opt-in inclusion of a pizza party (ticket required) 6:30-7:30,	
		Kansas C



Conference Office







Lake of the Ozarks

# FRIDAY SCHEDULE

riday, September ! Time	Event	Location
6:30 am – 8:30 am	Breakfast in Hotel	Terrace Grille
8:00 am - 11:45 am	Registration Desk	Lobb
2:00 pm - 5:30 pm		Ź
8:30 am – 9:00 pm	Worship, Devotions, and Announcements	Arizona/Georgia
8:00 am – Noon	Bookstore	Iowa
1:45 pm - 5:45 pm		
9:30 am – 11:45 am	Appointment Desk Arka	nsas/Texas Rooms
2:00 pm - 5:30 pm		
0.15 and 12.15 mm	Continuing Education Typels	
9:15 am – 12:15 pm	Continuing Education Tracks	C-11-
	CE 01: Exploring Kid Lit's Many Faces - JPC Allen, Bettie Boswell, Victor Hess,	Colorado
	Bitsy Kemper, Annika Klanderud, and Julie Lavender	711.
	CE 02: Kickstarter: The What, Why, and How of Crowdfunding Your Books! - Emilie Hane	-
	CE 03: The Author's Blueprint: Building Buzz Through Tours and Tech - Colleen Coble	Oklahoma
	CE 04: The Silent Storyteller: Mastering Body Language in Writing - Carrie Stuart Parks	Kansas ABC
12:30 pm – 1:30 pm	Zone Lunch	Arizona/Georgia
2:00 pm – 3:00 pm	Workshops 1-4	
	WS 01: Unmasking Perfection - Joy Massenburge	Oklahoma
	WS 02: Winning Readers with Humor - Karen Witemeyer	Illinois
	WS 03: The Story Equation - Rachel Hauck	Kansas ABC
	WS 04: Critiquing: The Art of Being Constructively Nice - Bruce Judisch	Colorado
2.15 mm 4.15 mm	Workshops 5-8	
3:15 pm – 4:15 pm	•	Oklahoma
	WS 05: Self Defense and Swords: A "Touch and Try" Workshop - Natalie Nyquis	
	WS 06: Writing Quotable Dialogue - Joni M. Fisher	Illinois
	WS 07: Pinterest Marketing Strategies: A Goldmine for Novelists - Janice Thompson WS 08: Canva Shortcuts: A Social Media Tool for Writers - Shannon Dunlap	Colorado Kansas ABC
	W3 06: Canva Shortcuts: A Social Media 1001101 Wittels - Shaimon Dunap	Runsus ADC
4:30 pm – 5:30 pm	Workshops 9-12	
1 2	WS 09: Avoiding the Pitfalls of the Rising Star - Tracey Bateman	Kansas ABC
	WS 10: Responding to Rejection: The Choice is Ours - Bethany Turner	Illinois
	WS 11: Romance-ology Q&A - Pepper Basham, Mary Connealy, and Julie Lessman	Colorado
	WS 12: Creating a 5-Year Writing Plan - Lisa Jordan	Oklahoma
6:00 pm –8:00 pm	Milestones Celebration Dinner	Arizona/Georgia
8:30 pm – 9:15 pm	Zone Meeting	Kansas ABC
9:30 pm – 10:30 pm	Worship and Write (Optional Musical Worship/Writing)	Arizona/Georgia



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# SATURDAY SCHEDULE

#### Saturday, September 6, 2025

Time	Event	Location
6:30 am – 8:30 am	Breakfast in Hotel	Terrace Grille
8:00 am – 12:15 pm	Registration Desk	Lobb
1:45 pm – 3:30 pm		,
8:00 am – 8:30 pm	Worship, Devotions, and Announcements	Arizona/Georgia
8:00 am - 12:15	Bookstore	Iowa
1:45 pm - 4:30 pm		
8:30 am – 10:00 am	Booksigning	Iowa
1:45 pm - 4:30 am	Appointment Desk	Arkansas/Texas Rooms
10:15 am – 11:15 am	Workshops 13-16	
10110 4111 11110 4111	WS 13: Switching Genres & Staying Sane - Sandra Bretting	Oklahoma
	WS 14: The Art of Subtext: What's Left Unsaid in Powerful Fiction - Cher Gatto	Kansdas ABC
	WS 15: Creating a Series Bible - Cara Putman	Colorado
	WS 16: Playing Well with Others - Sarah Hamaker	Illinois
11:30 am – 12:30 pm	Workshops 17-20	
	WS 17: Behind the Pages - Robin Jones Gunn and Janet Grant	Colorado
	WS 18: Growing Your Newsletter Round-Robin Style - Sami Abrams	Oklahoma
	WS 19: Mastering Book Marketing: Essential Online Strategies for Authors - Matt Jone	
	of Jones House Creative	Kansas ABC
	WS 20: Challenges and Blessings of the Writing Life - Rick Barry	Illinois
12:30 pm – 1:45 pm	Lunch & State of Industry Panels	Arizona/Georgia
	State of Industry panels with agents and editors	
1:45 pm – 2:00 am	Gala Ceremony Rehearsal	Arizona/Georgia
2:15 pm – 3:15 pm	Workshops 21-24	
2.13 pm 3.13 pm	WS 21: The Author's Voice Amplified - Melissa LaShure, Rebecca Reed, and Rebecca Ya	uger Illinois
	WS 22: Career Writing - Kathleen Y'Barbo Turner	Kansas ABC
	WS 23: The Architecture of Narrative Structure and Serendipity in Storytelling - Marsh	
	WS 24: Level Up – Self-editing Hacks to Take Your Writing to the Next Level - Kelly Va	
3:30 pm – 4:30 am	Photo Booths Outside Ariz	cona/Georgia Ballroom
6:00 pm – ?? pm	ACFW Awards Gala	Arizona/Georgia
Conference Office		Lake of the Ozarks

# SUNDAY SCHEDULE

#### Sunday, September 7, 2025

Time	Event	Location
9:00 am – 11:00 am	Bookstore Close Out and Book Pickup	Iowa

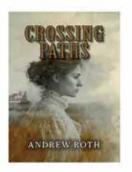




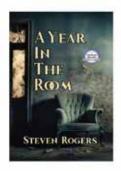




## Elk Lake Publishing, Inc

























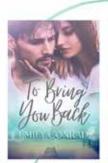






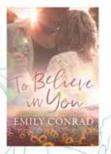


Contemporary, Romance, Suspense, Speculative Proposals Welcome Deb@ElkLakePublishingInc.com



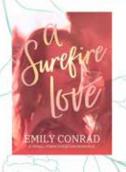






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Linda Glaz Linda S. Glaz Literary Agency



**Ali Herring** Spencerhill Associates



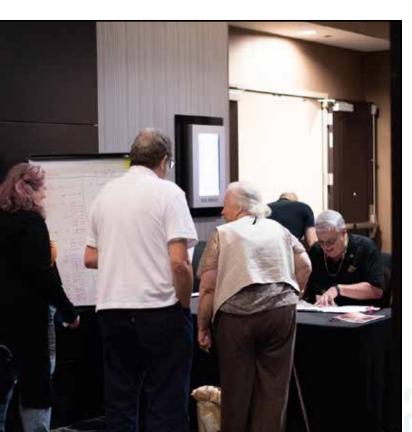
**Steve Laube** *Steve Laube Agency* 



Ami McConnell
Ami McConnell Literary Agency



Cynthia Ruchti Books & Such Literary Management





FICTION FINDER
So many books. So easy to find.



# **EDITORS**



Amanda Bostic HarperCollins Christian Publishing



**Stephanie Broene** *Tyndale House Publishers* 



**Andrea Doering**Revell Books, a Division of
Baker Publishing Group



**Linda Fulkerson** Scrivenings Press LLC



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**Elizabeth Jackson** *Tyndale House Publishers* 



**Tina James** *Love Inspired* 



**Rachel Kirsch** *Kregel Publications* 



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**Marisa Stokley** White Fire Publishing Group



Jocelyn Travis
Sourcebooks



Laura Wheeler HarperCollins Christian Publishing

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# 2024 FIRST IMPRESSIONS WINNERS

The First Impressions contest gives unpublished writers the opportunity to have the first five pages of their Christian fiction manuscript evaluated by an industry professional.

#### **Contemporary**

Julie Scorziell

#### Historical

A.K. Nicolae

#### **Historical Romance**

Stephanie Rose Finsterbush

#### **Mystery/Suspense/Thriller**

Arabella Takamiya

#### **Romance**

Martha Ladyman

#### **Romantic Suspense**

Breana Johnson

**Short Novel** 

Caprice Moore

**Speculative** 

S.M. Shijima

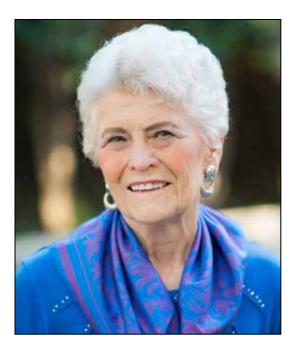
**Young Adult** 

Daisy Johnson





# ACFW MARTHA ROGERS MEMBER SERVICE AWARD



For more years than we can count, one of our faithful ACFW members has served us by sharing a Verse of the Week and short devotional every Monday. So many times the verse and story she chose ministered very specifically and profoundly to our membership. The impact of this woman and her faithfulness will long resound through the ACFW community. That's one of the reasons we're honoring our friend and fellow author, Martha Rogers, who recently went home to Jesus. Our traditional Member Service Award will now be known as the ACFW Martha Rogers Member Service Award.





2024 Agent of the Year was Kristy Cambron 2024 Lifetime Acheivement Award Winner was Deborah Raney 2024 Keynote Speaker was Tosca Lee

# AWARDS



2024 Carol Award Winners left to right: Becky Wade, Stephanie Landsem, Sami Abrams, Carrie Turansky, Betsy St. Amant



2024 Genesis Contest Winners left to right: Jeanne Takenaka, Bailey Cornell, Carrie Hachadurian, J.A. Webb, Kelly Lobato

## AWARDS - 2025 NOMINEES

### Mentor of the Year Nominees:

Susan Baggott Misty Beller Bettie Boswell Barbara Britton Sara Brunsvold **Brett Harris** Liz Curtis Higgs Denise Hunter Lisa Iordan Deirdre Lockhart Rachel McDaniel **Janette Melson** Alycia Morales Carrie Turansky Mary Lou Tyndall Rosanna M. White Jaime Jo Wright Lenora Worth

### Mentor of the Year Finalists:

Misty Beller Denise Hunter Lisa Jordan

### Agent of the Year Finalists:

Kristy Cambron
(Gardner Literary)
Rachel Kent
(Books & Such Literary
Management)
Tamela Hancock Murray
(The Steve Laube Agency)

### **Editor of the Year Finalists:**

Shana Asaro
(Love Inspired (Harlequin))
Michelle Levigne
(Michelle Levigne Editing)
Rachel McRae
(Revell (Baker Publishing Group))

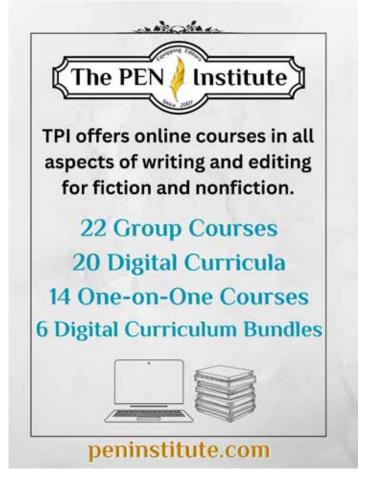


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# 2025 CAROL AWARD FINALISTS



The Carol Awards are ACFW's recognition for quality fiction published in the previous calendar year.





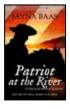


#### **Contemporary**

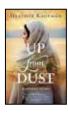
Reaching for Grace by Anna Daugherty Black Rose Writing Editor – Katy Schlomach

A Year in the Room by Steven Rogers Elk Lake Publishing Editors – Deb Haggerty and Cristel Phelps

When the Wildflowers Bloom Again by Donna Jo Stone Independent Author Editor – Anne Victory





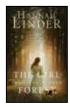


#### Historical

Patriot at the River by Jayna Baas Independent Author Editor – Robert Siedenburg

Where Trees Touch the Sky by Karen Barnett Kregel Publications Editor – Janyre Tromp

*Up From Dust* by Heather Kaufman Bethany House (Baker Publishing Group) Editors - Rochelle Gloege and Jennifer Veilleux





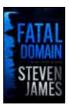


#### **Historical Romance**

The Girl from the Hidden Forest by Hannah Linder
Barbour Publishing
Editor – Becky Fish

Of Love and Treason by Jamie Ogle Tyndale House Editors – Elizabeth Jackson and Sarah Rische

Above All Dreams by Naomi Rawlings Independent Author Editor – Erin Healy







#### Mystery/Suspense/Thriller

Fatal Domain by Steven James
Tyndale House
Editors – Sarah Rische and Karen Watson

When All the Birds Sing by Suzie Peace Pybus Independent Author Editor – Lynne Lloyd

The Burning of Rosemont Abbey by Naomi Stephens Bethany House (Baker Publishing Group) Editors – Luke Hinrichs and Jessica Sharpe







#### Novella

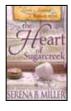
Downfall (Cornered novella collection) by Lynn H. Blackburn, Revell Editors – Kelsey Bowen and Jessica English

Jingle Bell Matchmakers (A Match Made at Christmas collection) by Lori DeJong, Scrivenings Press Editors – Linda Fulkerson and Elena Hill

Sleigh Bells and Stalkers (Christmas in Nutfield collection) by Robin Patchen, Independent Author Editors – Ray Rhamey and Pegg Thomas

# 2025 CAROL AWARD FINALISTS







#### Romance

A Healing Touch by Suzanne Woods Fisher Revell Editor – Andrea Doering

The Heart of Sugarcreek by Serena B. Miller Independent Author Editor – Brenda Kallner

Cole and Laila Are Just Friends: A Love Story by Bethany Turner Thomas Nelson Fiction (HarperCollins) Editors – Leslie Peterson and Laura Wheeler







#### **Romantic Suspense**

Lethal Danger (Guardians Unleashed #4) by Jerusha Agen Independent Author Editor – Julie Agen

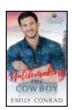
Never Fall Again by Lynn H. Blackburn Revell

Editors - Kelsey Bowen and Robin Turici

Double Take by Lynette Eason Revell

Editors - Barb Barnes and Andrea Doering









#### **Short Novel**

Twenty-One Stones by Janice Boekhoff Independent Author, Editor - Linda Yezak

Matchmaking the Cowboy by Emily Conrad Independent Author

Editors - Brandi Aquino and Judy DeVries

Waiting for Gilbert by Tasha Hackett Independent Author

Editors - Crystal Nielson and Megan Schaulis

Amish Witness to Murder by Dana R. Lynn Love Inspired (Harlequin), Editor – Tina James







#### **Speculative**

The Castle Rose by Tabitha Caplinger
Blue Ink Press

Editors - Christa Leonhart and Liz Sheth

Lightshed by Crystal D. Grant Quill & Flame Publishing House Editor – Meghan Kleinschmidt

Drawn by Light by John W. Otte Independent Author Editor – Megan Gerig







#### **Young Adult**

The Nightmare Virus by Nadine Brandes Enclave Publishing (Oasis Family Media) Editors – Sarah Grimm and Lisa Laube

Rift by Steven James Sky Turtle Nova (Oasis Family Media) Editor – Rebecca Reynolds

Mortal Queens by Victoria McCombs Enclave Publishing (Oasis Family Media) Editors – Sara Ella and Lisa Laube







#### **Debut Author**

When Plans Go Awry by Denise M. Colby Scrivenings Press

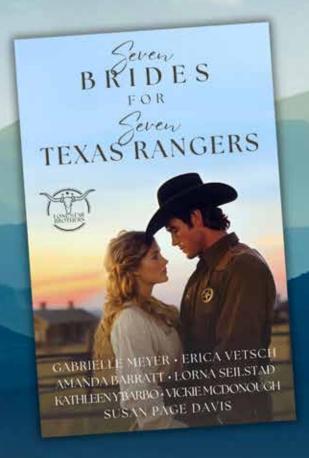
Editors - Linda Fulkerson and Regina Merrick

CORE Deception by Jeremiah Friedli Independent Author

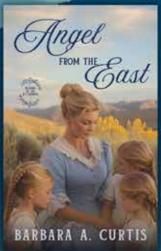
Editors – Jon Tilton and Jeanette Windle

Protector by Megan Schaulis
White Crown Publishing
Editors – Janelle Leonard and Marisa Stokley

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# 2025 GENESIS CONTEST SEMIFINALISTS

The Genesis Contest is the ACFW contest for unpublished Christian fiction writers. Genesis has a number of categories/genres to enter, the opportunity for unbiased feedback on writers' work by published authors and experienced judges, and the chance for the category finalists to have their work read by Christian publishing house editors and literary agents. ACFW has been pleased to see many previous category winners and finalists move further in their writing careers to become published authors.

#### **Contemporary**

Deena Adams
Elizabeth Daghfal
Betsy Davies
Tiffany Link
Shelli Littleton
Ruth Schmeckpeper
Michelle Wrigley

#### Historical

Joseph Arensdorf Hannah Benson Sarah Heatwole Daryl Lott Jacinta Meredith Sophie Neville Shannon Skaer

#### **Historical Romance**

Tammy Adams
Bethany Cox
Naomi Currie
Jessica Gustafson
Ginger R. Takamiya
Lorinda White
Donna Yarborough

#### Mystery/Suspense/ Thriller

Mollybeth Corr Jeremy Gayed Lakeisha Heeringa Renda Knapp Christina Lombardi M. J. Pearson Deborah Schulte

#### Novella

Tiffany Burgess Melissa Burlock Jonni Sue Hovan Harry Johnson Daniel Lewczuk Audrey Wyatt Shrive Laura M. Wallace

#### Romance

Courtney Dailey Renee Gentry Kelly Lobato (Double Semi-Finalist) Ruth Schmeckpeper Kelly Scott Madison Unruh

#### **Romantic Suspense**

Alison Brock Courtney Dailey Carol Filomena Breana Johnson Pam Langston Brittney Peek Beth Worcester

#### **Short Novel**

Linda B. Breeden Tracy Del Campo Beth Gooch Louise Braswell Martin Suzanne Montgomery Caprice Alizah Moore Jessica Sizemoore

#### **Speculative**

(tie for final spot)

Julia Casselman
Kimberly Cornelius
Cynthia Zager Godwin
Heather Griffin
Elise Haroldson
A. R. Harrison
David Mears
Nicole Raman and
Colette Wasserman
(co-authors)

#### **Young Adult**

Heather Griffin Sharon Jeong Ide Elizabeth Anne Myrick Lisa Phillips Julie Scorziell Hannah Sharpe Julia N. White



# FRIDAY WORKSHOP DESCRIPTIONS

#### Workshop Elective Session 1: Friday - 2:00 pm - 3:00 pm

#### **WS 01: Unmasking Perfection**

Presented by: Joy Massenburge

Writers explore practical strategies to overcome perfectionism, celebrate their unique journey to publication, and cultivate a life of balance and joy.

#### **WS 02: Winning Readers With Humor**

Presented by: Karen Witemeyer

No matter what genre you write, humor can add a spark of life to your manuscript that will gain an editor's notice and win your readers' hearts.

#### **WS 03: The Story Equation**

Presented by: Rachel Hauck

Setting the Stage for a Dynamic Character Journey

### WS 04: Critiquing: The Art of Being Constructively Nice

Presented by: Bruce Judisch

Effective critiquing or beta-reading a manuscript is as much an art as it is a science.



#### Workshop Elective Session 2: Friday - 3:15 pm - 4:15 pm

### WS 05: Self Defense and Swords: A "Touch and Try" Workshop

Presented by: Natalie Nyquist

A hands-on introduction to (1) realistic self defense for your characters and (2) caring for and training with swords to enhance accuracy and sensory detail in your writing.

#### **WS 06: Writing Quotable Dialogue**

Presented by: Joni M. Fisher

Learn ten techniques screenwriters rely on to upgrade dialogue from blah to quotable.

### WS 07: Pinterest Marketing Strategies: A Goldmine for Novelists

Presented by: Janice Thompson

Novelists will learn how to use Pinterest as a powerful marketing tool by creating engaging boards, eye-catching pins, and reader-focused strategies that attract book lovers and drive long-term traffic to their books.

### WS 08: Canva Shortcuts: A Social Media Tool for Writers

Presented by: Shannon Dunlap

Promote your writing and build your author platform by creating high-quality graphics, posts, QR codes, and more in Canva.

# FRIDAY WORKSHOP DESCRIPTIONS

(continued)

#### Workshop Elective Session 3: Friday - 4:30 pm - 5:30 pm

#### WS 09: Avoiding the Pitfalls of the Rising Star

Presented by: Tracey Bateman

From her own experience, Tracey shares how to recognize when Godly dreams become corrupted by vain ambition and what steps a new to publishing author can take to avoid the traps.

### WS 010: Responding to Rejection: The Choice is Ours

Presented by: Bethany Turner

In this workshop, we'll explore five ways we can choose to respond to rejection and even discover why we, as writers, should be proud of (and even grateful for) our mountains of "thanks, but no thanks" letters.

#### WS 011: Romance-ology Q & A

**Presented by:** Pepper Basham, Mary Connealy, and Julie Lessman

Calling all romance writers—this is your opportunity to pick the brain of three award-winning romance authors on the pros and cons of writing romance and if time permits, onthe-spot opening-paragraph critiques and paperback give-aways plus free e-copy of Julie Lessman's writer's workbook, ROMANCE-ology 101: Writing Romantic Tension for the Inspirational and Sweet Markets.

#### WS 012: Creating a 5-Year Writing Plan

Presented by: Lisa Jordan

Creating a five-year writing plan will help writers define their writing goals and show how to turn their long-term writing dreams into a clear, actionable plan with achievable steps so they will have a clear roadmap for their writing journey as they build a sustainable career.



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# SATURDAY WORKSHOP DESCRIPTIONS

### Workshop Elective Session 4: Friday - 10:15 am - 11:15 am

#### **WS 13: Switching Genres & Staying Sane**

Presented by: Sandra Bretting

Learn the pluses and pitfalls of switching from one genre to another, and discover how to make the move as seamless as possible.

### WS 14: The Art of Subtext: What's Left Unsaid in Powerful Fiction

Presented by: Cher Gatto

Unlock the secret power of subtext in fiction—learn how to craft dialogue, action, and setting that reveal hidden emotions, unspoken tensions, and deeper meaning without saying a word.

#### **WS 15: Creating a Series Bible**

Presented by: Cara Putman

A series is a great way to hook readers. This workshop by multipublished author Cara Putman will help you figure out what to include in your series bible to make sure you get your details right.

#### **WS 16: Playing Well With Others**

Presented by: Sarah Hamaker

How to leverage the power of group promotions as part of your marketing strategy.



### Workshop Elective Session 5: Friday - 11:30 am - 12:30 pm

### WS 17: Behind the Pages A Q&A with Robin Jones Gunn and Janet Grant

Presented by: Robin Jones Gunn and Janet Grant

Join bestselling author Robin Jones Gunn and her longtime literary agent Janet Grant for an exclusive "Ask Us Anything" writers workshop! With over 100 books and 6.5 million copies sold, Robin, alongside Janet's expert guidance from Books & Such Literary Management, will pull back the curtain on their decades-long partnership. From crafting unforgettable stories to navigating the publishing world, this dynamic duo will answer your burning questions, share insider tips, and inspire you to take your writing journey to the next level. Whether you're an aspiring author or a seasoned scribe, don't miss this chance to learn from two trailblazers who've turned dreams into page-turning reality!

### WS 18: Growing Your Newsletter Round Robin Style

Presented by: Sami Abrams

Organically increase your newsletter subscribers who will want to stick around.

### WS 19: Mastering Book Marketing: Essential Online Strategies for Authors

Presented by: Matt Jones - Jones House Creative

In this presentation we will cover:

- Definition of Marketing
- Marketing Tips for Your Author Website
- Leveraging Social Media for Marketing
- Creating and Utilizing a Mailing List

### WS 20: Challenges and Blessings of the Writing Life

Presented by: Rick Barry

This workshop will discuss many of the typical ups and downs that occur in a writer's life to prepare that creative soul mentally, emotionally, and spiritually for both the challenges and blessings.

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# SATURDAY WORKSHOP DESCRIPTIONS

(continued)

#### Workshop Elective Session 6: Friday - 2:15 pm - 3:15 pm

#### **WS 21: The Author's Voice Amplified**

**Presented by:** Melissa LaShure, Rebecca Reed, and Rebecca Yauger

This session aims to provide a comprehensive overview of the advantages podcasts offer to authors, encouraging them to explore this dynamic medium, as well as practical tips on hosting and setting up a new podcast and the ins and outs of being a sought-after guest.

#### **WS 22: Career Writing**

Presented by: Kimberley Woodhouse

Let's tackle some of the hurdles we face as career authors—many that change rapidly in our ever-changing industry.

### WS 23: The Architecture of Narrative Structure and Serendipity in Storytelling

Presented by: Marshall Monroe

Practical insights and methods for developing and deploying stories from a veteran of experiential and media forms. This is a presentation and conversational workshop designed to inspire and inform with a veteran creator and producer, touching on the timeless art of narrative and the latest tech, including thoughts on AI. The session will include an overview of key concepts Mr. Monroe has developed over nearly 40 years working at the highest levels of narrative industries, with suggestions and feedback to help others bring new ideas into the world.

### WS 24: Level Up – Self-editing Hacks to Take Your Writing to the Next Level

Presented by: Kellie VanHorn

In this hands-on workshop, we'll go over simple tips and tricks to line edit your own writing and bring it up to the next level to impress agents and editors.

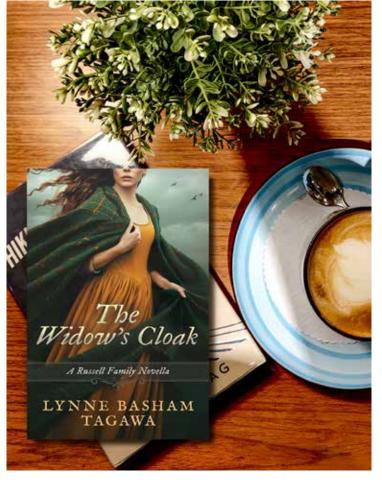




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ACFW NY/NJ	New Jersey	Northeast
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ACFW Alabama	Huntsville, AL	Southeast
ACFW Central Florida	Longwood, FL	Southeast
ACFW Georgia	Ackworth, GA	Southeast
ACFW Charlotte	Charlotte, NC	Southeast
ACFW South Carolina Lowcountry	Mt. Pleasant, SC	Southeast
ACFW Upstate South Carolina	Greer, SC	Southeast
ACFW Chicago	Chicago, IL	Midwest
ACFW Great Lakes	Michigan	Midwest
ACFW Indiana	Indiana	Midwest
ACFW Minnesota	Minneapolis, MN	Midwest
ACFW WI Southeast	Brookfield, WI	Midwest
ACFW NW Arkansas	Springdale, AR	Southwest
ACFW DFW	Dallas/Ft. Worth, TX	Southwest
ACFW Louisiana	Bossier City, LA	Southwest
ACFW Oklahoma City	Oklahoma City, OK	Southwest
ACFW The Woodlands	The Woodlands, TX	Southwest
ACFW MozArks	Springfield, MO	Central
ACFW St. Louis	Festus, MO	Central
ACFW Colorado Springs	Colorado Springs, CO	Rocky Mountains
ACFW Northwest	WA/OR/ID	Northwest
ACFW Arizona	Phoenix, AZ	West
ACFW California	Southern California	West
ACFW Knoxville	Knoxville, KY	Ohio Valley
ACFW Louisville	Louisville, Lexington, and Elizabethtown, KY	Ohio Valley
ACFW Memphis	Memphis, TN	Ohio Valley
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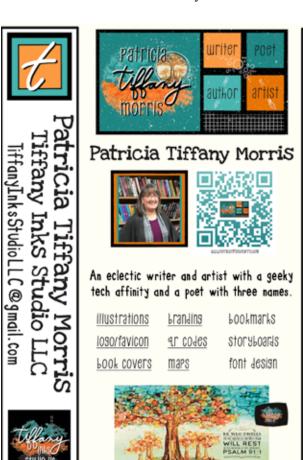
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# EXECUTIVE BOARD



back row, left to right: Cara Putman, Angela Hunt, Joy Massenburge, Kathleen Y'Barbo Turner, Pepper Basham, front row: Colleen Coble, Rick Acker. inset: Kate Angelo.





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**Pam Hillman**Conference Treasurer



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Rachel Hauck Conference Worship Leader



**Becky Yauger**Web Manager



**Heather Tipton**Conference Administration



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Media/Promotional Creator



Cynthia Ruchti
Conference Emcee



Robert Turner
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Conference Administrative Assistant



Gabrielle Meyer Carol Awards Coordinator



Teresa Haugh
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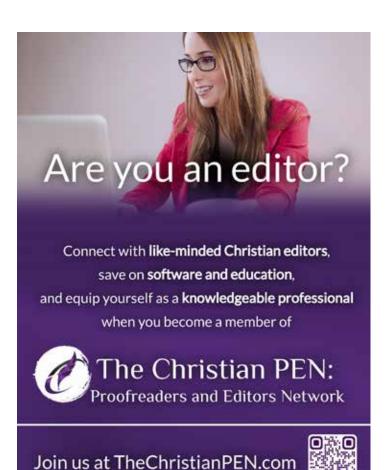
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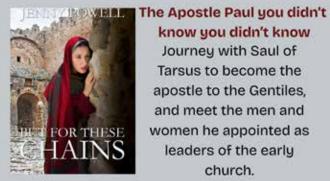








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